

Panacea Adviser Great Virtual Exhibition
June 2020



Panacea Adviser Virtual Event

Panacea Adviser will look to run a [Great Virtual Exhibition](#) in June 2020.

This will be a one-day exhibition will allow advisers and paraplanners attendance to a virtual exhibition, via virtual reality software from their desktop PC or mobile device.

This will also include an auditorium which will include pre-recorded speaker programme.

Attendee Benefits:

- ✓ Easy access to high quality thought leadership and ideas that will aid business development
- ✓ Better understanding of numerous forthcoming regulatory changes
- ✓ Facilitate professional networking between advisers, peers and provider firms
- ✓ Offer Continuing Professional Development
- ✓ All in one place, at a time and place that suits them, without leaving their home or office

Exhibitor benefits:

- ✓ Involvement in *the most* exciting financial services exhibition programme to date
- ✓ Demonstrate your expertise and capabilities to a proactive audience
- ✓ Promotion and branding on all event marketing material
- ✓ Use existing digital assets that you already have available such as videos, articles and brochures – making them work harder for you
- ✓ Hold Q&A sessions with keynote speakers on your stand to attract an audience and create conversations (via text based chat)
- ✓ Conversations via the online chat mode can be saved and referred back to for reference
- ✓ Receive detailed information on everyone who has attended the event, visited your stand and downloaded content for follow up

Multi platform access

The whole platform is intuitive to use meaning your delegates will find it very easy to find their way around and start interacting. Plus the whole platform works without any downloads or plug-ins and will display on any device (mobile, tablet or desktop).



Virtual hall with booths

The exhibition hall simulates a live exhibitor zone. Custom Virtual Booths for each participating exhibitor or sponsor can be custom setup complete with branding, videos, documents, links and their own avatars where all their products and services are displayed.

Delegates can then enquire further using our many other interactive features such as video, audio and text based chat.

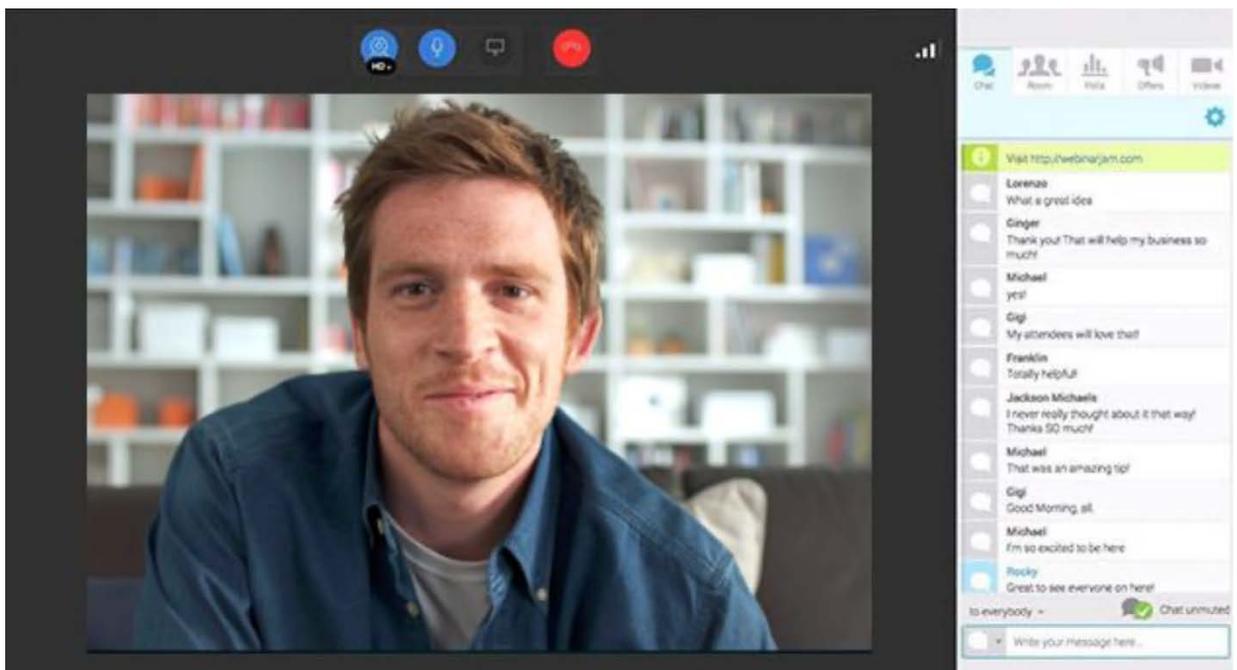


Powerful interactive & engagement tools

The chat features, available within the booths or in the networking areas, include video, audio and text based chat, all available at the click of a button.

The enables you to maximise engagement opportunities between you, the delegates and your exhibitors

Additionally, you will get 30 days of post-event hosting where your platform stays up for another month after your live event so delegates and exhibitors can still engage with each other!



Events stand package costs

Medium sized booth

Booths can be built and customised easily in a few short steps. Exhibitors will have a choice of 10 stand designs to choose from which will include a variety of wall graphics, posters, a selection of video links and brochures.

Promotional material

Company logo and company profile included on the event website and all other promotional material.

Training

Training and full event support will be given.

Solus Mail

Promotion will include one solus mail per sponsor to promote stand.

Detailed statistics & data

Booth analytics, transcripts of conversations and full details of everyone that visited your stand & the event as a whole for follow-up.

£1,999 + VAT
including attendee follow-up data



Auditorium Webinar costs

We also have three available Webinar slots in The Auditorium. These webinars can be live or pre-recorded. Presenters can use webcams or they can be filmed or can be voice-over-PowerPoint. These will be promoted separately and throughout the day.

£1,500 + VAT
including attendee follow-up data



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At LHP, we work with technology leaders facing these increasingly complex embedded electronic control systems amidst escalating demands of industry standards and the pressure to harness the powerful opportunities of Big Data and the Internet of Things. Our teams take a step back and evaluate your engineering operations as a whole. We optimize engineering resources and shift from inflating staff to creating scalable core technologies and processes that will serve your business through growth, meet the challenges of increased complexities, and inform strategic staff decisions. We recruit top-tier engineering talent, training our employees to be exact in their systems and industry knowledge and creative in their solution development. By working within the goals, culture, and bounds of our customers' businesses, we develop systems, create platform products, and bring expert engineering processes to organizations so that they can lead the charge for new automotive developments.

2016 Retirement Choices Event

Panacea launched the first ever UK Virtual Event within the financial services sector in February 2016. The theme was Retirement Choices, following the opportunities available as a result of the pension reforms.

Overall, we considered the first event as success, especially given its ‘first of it’s kind’ nature. There were a few small hiccups along the way which will be rectified for the second event and we expect the next one to be bigger and better still!

[Read more about the last show here.](#)

342

Registered attendees

46

Minutes on average spent at the event

242

Attended on the day

638

business cards exchanged

109

Exhibitor staff attended

246

Video views

421

Online conversations

12

Stands



FAQs

What training will be given?

There will be a day which will run from 9.30-3.30 when exhibitors can log into the auditorium, assistants can create their avatar and stands can be built.

We will schedule calls with exhibitors throughout the day to talk them through this and assist with any issues or queries they have.

How do I build my booth?

You can simply customise and create your own booths using a simple, step-by-step, easy-to-use tool that allows you to upload images, product information and videos – and even change design layout and colour.

What should I have on my stand?

We recommend PDF brochures, any thought leadership PDFs that can be downloaded, a prize draw, videos, banners and posters and a Q&A session with a key spokesperson or meet the managers sessions.

You will need to let Panacea know in advance of the event launch what your stand will include so we can promote appropriately.

Do I need to be on my stand all day?

You can work with others within your company, regardless of where they are to ensure someone is on your stand throughout the day.

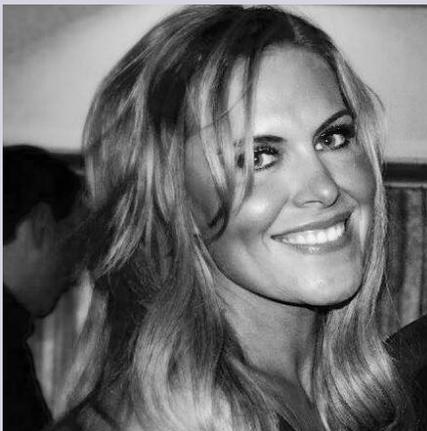
However, you can still do other things, keeping the event open in the background if needed and if anyone contacts you, you will get an alert.

Contact us!



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