



Investment Commentary Analysis

Every time a Bento article is added a number of categories are assigned dependant upon the subject matter.

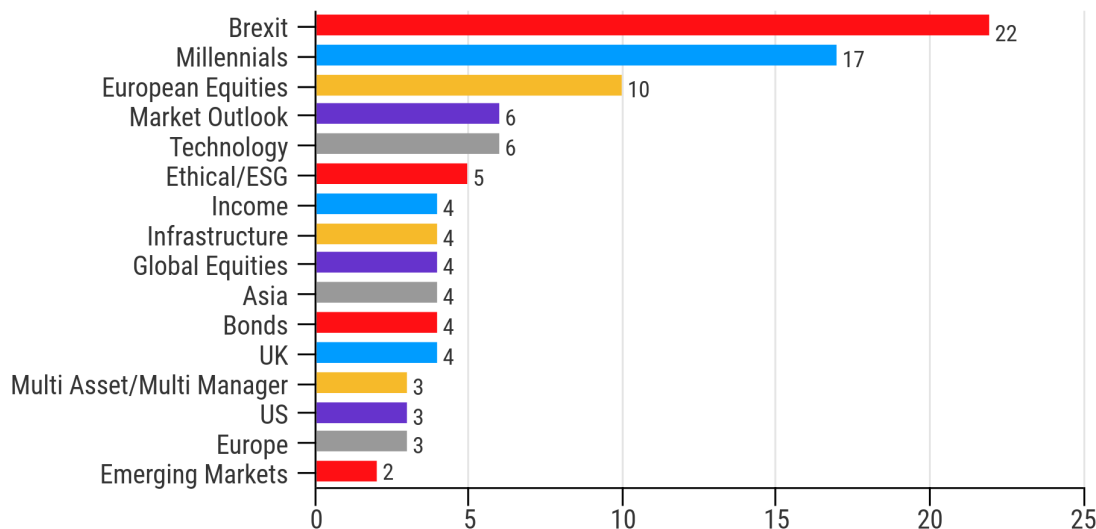
We have recently undertaken analysis of the various Investment commentary to determine the sectors that our community find of most interest.

The below chart shows the % of clicks per article in each category and the % of total clicks across all categories.

The % of clicks per article is probably the most relevant as some categories have more articles than other but it is also useful to compare against the % of total clicks too.



Scoreboard 1 - % of clicks per article in each category



Scoreboard 2 - % of total clicks across all categories

